

## **Index Grup Companies Cookie Policy**

### **1) SCOPE:**

As INDEX GRUP COMPANIES (İndeks Bilgisayar Sistemleri Mühendislik Sanayi ve Ticaret Anonim Şirketi, Despec Bilgisayar Pazarlama ve Ticaret Anonim Şirketi, Neteks Teknoloji Ürünleri Anonim Şirketi, Datagate Bilgisayar Malzemeleri A.Ş., Teklos Teknoloji Lojistik Hizmetleri A.Ş.), affiliates, subsidiaries and shareholders ("Index Grup Companies"), we use cookies in order to provide this website ("Site") to you in the best way possible. In this Cookie Policy ("Policy"), we include detailed information about cookies and cookies used on the Site.

### **2) COOKIES:**

Cookies are small text files that are downloaded to "terminal equipment" (e.g. a computer or smartphone) when a user accesses a website. Cookies enable websites to function effectively, remember the user's preferences (e.g. language preference or site settings), keep the information on websites up to date and improve the user experience.

Cookies are categorized according to their parties, duration and intended use.

### **3) COOKIE CATEGORIES:**

- a) **Cookies by Parties** are divided into two: first party cookies and third party cookies;

**First party cookies** are cookies created by the website visited.

**Third party cookies** are cookies created by sites other than the website visited.

- b) **Cookies by duration:** According to their duration, cookies are divided into session cookies and persistent cookies;

**Session cookies** are cookies that are deleted when the internet browser is closed.

**Persistent cookies** are cookies that are not deleted when the internet browser is closed, but are deleted after a certain period of time.

- c) **Cookies by Purpose of Use:** These cookies are divided into four categories: **technical (mandatory) cookies, performance/analytical cookies, marketing cookies and functionality cookies;**

**Mandatory cookies** are cookies that are necessary for the use of the website. If the use of these cookies is blocked, access to certain parts or all of the site may not be possible.

**Performance cookies** are used to optimize the website. Through these cookies, it is possible to get an idea about which pages users like to visit the most.

**Marketing cookies** are cookies used to enable you to see relevant advertising and content and to provide a personalized experience.

**Functionality cookies** are cookies that enable users to remember your usage preferences on their next visit. Users can use the features necessary for the site to work more effectively.

### **4) THE PURPOSES AND LEGAL GROUNDS FOR THE USE OF COOKIES USED ON THE WEBSITE:**

The cookies used on the website, the purposes of their use and their legal reasons within the scope of Article 5 of the Law No. 6698 on the Protection of Personal Data ("Law") are stated

below. You can find detailed information about the cookies used on our website, the purposes and legal reasons for the use of cookies in the table below.

Cookie Category	Legal Reason	Details
<b>Mandatory Cookies</b>	Data processing is mandatory for the legitimate interests of the data controller (Art. 5/2-f of the Law)	
<b>Functionality Cookies</b>	Art. 5/2-f of the Law, Data processing is mandatory for the legitimate interests of the data controller, provided that it does not harm the fundamental rights and freedoms of the data subject	
<b>Functionality Cookies</b>	Explicit consent of the person concerned (Law art.5/1)	<p><b>Cookie Name</b>      _gcl_au</p> <p><b>Intended Use</b>      It is used by Google AdSense to test advertising effectiveness among websites that use its services.</p> <p><b>Duration</b>      3 Months</p> <p><b>Provider</b>      netex.com.tr</p> <p><b>Cookie Name</b>      ads/ga-audiences</p> <p><b>Intended Use</b>      It is used for Google AdWord store visitors who are likely to convert into customers based on the visitor's online behavior across websites.</p> <p><b>Duration</b>      During Session</p> <p><b>Provider</b>      google.com</p>
<b>Analytical Cookies</b>	Explicit consent of the person concerned (Art. 5/1 of the Law)	<p><b>Cookie Name</b>      _ga</p>

		<p><b>Intended Use</b> It registers a unique ID that is used to generate statistical data on how the visitor uses the website.</p> <p><b>Duration</b> 2 Years</p> <p><b>Provider</b> netex.com.tr</p> <p><b>Cookie Name</b> _gat</p> <p><b>Intended Use</b> Used by Google Analytics to throttle the request rate</p> <p><b>Duration</b> 1 Day</p> <p><b>Provider</b> netex.com.tr</p> <p><b>Cookie Name</b> _gid</p> <p><b>Intended Use</b> It registers a unique ID that is used to generate statistical data on how the visitor uses the website.</p> <p><b>Duration</b> 1 Day</p> <p><b>Provider</b> netex.com.tr</p>
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## 5) COLLECTION AND PROCESSING OF PERSONAL DATA THROUGH COOKIES:

Through cookies, we process your identity (user ID/ID) and transaction security (IP address, browser and operating system, date and time of your visit, interaction status (for example, whether you were able to access the Site or received an error alert), use of features on the Site, search phrases you enter, how often you visit the Site, language preferences, scrolling movements, user transaction logs, including information about the tabs you access).

Your personal data mentioned above are collected by automatic methods (without human intervention) through cookies. Personal data processing activities through cookies are based on the legal grounds specified under the heading "Our Purposes of Using Cookies and Legal Grounds".

## 6) PARTIES WITH WHOM PERSONAL DATA IS SHARED:

Your personal data collected through cookies are shared with domestic and foreign third party cookie providers in line with the purposes and legal grounds specified under the heading

"Purposes of Use of Cookies and Legal Grounds" of the Cookie Policy. While sharing your personal data, compliance with the rules specified in Articles 8 and 9 of the Law is ensured.

#### **7) REFUSAL/BLOCKING OF COOKIES:**

You can set your browser to disable cookies. Most browsers offer different ways to protect your privacy. For example, you can allow first-party cookies and block third-party cookies.

Options for managing cookies in your browser can usually be found in the help function of the browser or in the settings of your smartphone. The following links will take you to the cookie management descriptions of the browsers mentioned:

#### **Click Here to Access Related Browser Cookie Management Pages:**

[Microsoft Edge](#)

[Google Chrome](#)

[Opera](#)

[Firefox](#)

[Safari](#)

You can also set the cookies to be used according to your wishes by clicking on the Cookie Settings link.

#### **8) EXERCISE OF THE RIGHTS OF THE PERSON IN CONCERN:**

As a data subject, you can access how your data is processed and your rights arising from the Law in the [INDEX GRUP COMPANIES POLICY ON THE PROTECTION OF PERSONAL DATA](#).